



INTERVIEW

WP6 Ecosystem building,
communication, exploitation,
and impact analysis

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What excites you most about being part of this project?

I am most excited about the opportunity to contribute to a project that **addresses** one of the most critical challenges of our time—**climate change**.

The EARTHONE project's interdisciplinary approach, which integrates cutting-edge data-driven technology with regional contexts, allows us to make **tangible impacts** in **vulnerable areas**, especially in the Mediterranean region.



I'm particularly excited about the potential to work alongside a diverse group of **experts and stakeholders to develop real-world solutions for enhancing Earth's natural GHG sinks and promoting sustainable land use practices.**



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What impact do you hope this project will have on industry/society?

I hope the EARTHONE project will have a profound impact on both industry and society by providing **evidence-based** strategies for climate mitigation and adaptation.

By enhancing land management practices and promoting soil health, we can drive **policy changes** that lead to more sustainable land use at both local and regional levels.



The knowledge gained from this project will help industries and governments **implement practices** that reduce carbon emissions, combat desertification, and enhance biodiversity, ultimately contributing to a more resilient society in the face of climate change.



What are the main challenges you foresee for your Work Package 6?

One of the key challenges for WP 6, which focuses on ecosystem building, communication, and impact analysis, is ensuring widespread engagement and adoption of the **project's outcomes** by external stakeholders.



Effective communication is crucial to disseminating the project's findings and making sure they are **accessible to a broad audience, including policy makers, land managers, and the general public.**

Additionally, the challenge of translating complex scientific data into **actionable strategies for diverse stakeholder groups is something we need to address carefully to maximize the project's impact.**